



2023 SPONSORSHIP PACKET

DEAR MUNCIE OUTREACH PARTNER,

LAST YEAR WE CELEBRATED OUR TEN-YEAR ANNIVERSARY SERVING LGBTQ YOUTH IN EAST CENTRAL INDIANA! WE COULD NOT HAVE DONE THIS WITHOUT THE INCREDIBLE SUPPORT OF OUR COMMUNITY. HERE'S WHAT WE ACCOMPLISHED TOGETHER IN 2022:

WE ORGANIZED A SECOND ANNUAL SCAVENGER HUNT, A PANDEMIC GAME THAT HAS CONTINUED AS A CROWD FAVORITE. IN JUNE, WE HOSTED OUR FIRST PRIDE PROM SINCE THE START OF THE PANDEMIC AND SAW RECORD ATTENDANCE. WE HOSTED OUR FIRST QUEER SWIM WHICH PROVIDED A SAFE GENDER-AFFIRMING SPACE FOR FAMILIES TO BRING THEIR CHILDREN TO THE POOL. WE HELD A NUMBER OF EVENTS THROUGHOUT 2022, INCLUDING OUR FIRST IN-PERSON PRIDE FESTIVAL IN SEPTEMBER. WITH GUEST ENTERTAINMENT BY GLINDA B. FIERCE, PAT YO WEAVE, AVA, SWEET DIEZEL JENKINS, THE BLUE 32, CASUAL ENCOUNTERS, AND VENDORS FROM ALL OVER THE REGION, HUNDREDS OF OUR NEIGHBORS JOINED US IN CELEBRATING PRIDE IN EAST CENTRAL INDIANA. WE WRAPPED UP OUR ANNIVERSARY WITH A DINNER HONORING OUR KIDS WHO WE'VE SERVED OVER THE PAST DECADE AND LOYAL SUPPORTERS.

ORGANIZATIONS LIKE MUNCIE OUTREACH ARE INTEGRAL TO ENSURING OUR YOUTH FEEL EMOTIONALLY AND PHYSICALLY SAFE TO AUTHENTICALLY BE THEMSELVES. WITH YOUR SUPPORT, WE CAN CONTINUE PROVIDING CRUCIAL SUPPORT AND SPACE THAT SO MANY OF OUR LGBTQ CHILDREN NEED. THANK YOU FOR PROVIDING A WELCOMING COMMUNITY FOR ALL.

WITH SOLIDARITY,

**LAURA JANNEY
FOUNDER & EXECUTIVE DIRECTOR**

MUNCIE ABOUT OUTREACH

LGBTQ Youth Group

MUNCIE OUTREACH'S MISSION IS TO PROVIDE AN ACCEPTING ENVIRONMENT TO ENHANCE THE PERSONAL GROWTH OF GAY, LESBIAN, BISEXUAL, TRANSGENDER AND QUESTIONING YOUTH IN EAST CENTRAL INDIANA. WE PROVIDE PROGRAMMING FOR LGBTQ YOUTH AND ADVOCATE FOR COMMUNITY AWARENESS AND ACCEPTANCE OF YOUNG PEOPLE OF ALL SEXUAL ORIENTATIONS AND GENDER IDENTITIES.

IN 2012, LAURA AND HER HUSBAND, JEFF, FOUNDED MUNCIE OUTREACH AFTER YEARS OF DRIVING THEIR TEENAGE SON TO INDIANAPOLIS EVERY WEEK TO FIND HIM A SAFE AND WELCOMING COMMUNITY. LAURA AND JEFF CREATED A LOCAL GROUP TO SUPPORT LGBTQ+ YOUTH, AND SINCE, MUNCIE OUTREACH HAS FED MANY TEENS IN NEED, PROVIDED SOCIAL SUPPORT, AND SUPPORTED KIDS IN CRISIS. MUNCIE OUTREACH IS THE ONLY LGBTQ+ RESOURCE IN EAST CENTRAL INDIANA THAT PROVIDES EDUCATION, PEER SUPPORT, AND SAFE SPACES TO QUEER AND TRANS YOUTH.



2023 EVENT CALENDAR

JANUARY 28TH

ALL AGES DRAG SHOW

FEBRUARY 14TH

ADULT DINNER/DANCE

MARCH

SCAVENGER HUNT

JUNE 3RD

LAVENDER GRADUATION + PRIDE PROM

JULY 29TH

DRAG QUEEN DODGE BALL

JULY

QUEER SWIM

AUGUST

QUEER SWIM

SEPTEMBER 2ND

MUNCIE PRIDE!

SEPTEMBER

FAMILY SKATE

OCTOBER

HALLOWEEN DANCE

ANNUAL DINNER

OUTREACH PRIDE

SPONSORSHIP PACKAGES

PRESENTING SPONSOR \$10,000	RAINBOW SPONSOR \$5,000	GLITTER SPONSOR \$2,500	QUEEN SPONSOR \$1,000
PROMINENT LOGO ON OUTREACH MATERIALS AND T-SHIRT	LOGO ON PRIDE MATERIALS AND T-SHIRT	LOGO ON PRIDE MATERIALS AND T-SHIRT	NAME ON PRIDE MATERIALS AND T-SHIRT
FULL PAGE AD IN PRIDE GUIDE	FULL PAGE AD IN PRIDE GUIDE	HALF PAGE AD IN PRIDE GUIDE	HALF PAGE AD IN PRIDE GUIDE
TABLE IN OUTREACH PRIDE TENT & 2 TABLES (16) AT ANNUAL DINNER, STATION AT RAINBOW 5K	BOOTH AT PRIDE & TABLE (8) TO ANNUAL DINNER, STATION AT RAINBOW 5K	BOOTH AT PRIDE, STATION AT RAINBOW 5K	BOOTH AT PRIDE, STATION AT RAINBOW 5K
IN-DEPTH SOCIAL MEDIA POST	IN-DEPTH SOCIAL MEDIA POST	LOGO ON SOCIAL MEDIA POST	LOGO ON SOCIAL MEDIA POST
LOGO ON SITE YEAR-ROUND	LOGO ON SITE YEAR-ROUND		
ON STAGE SPEAKING OPPORTUNITY AT PRIDE AND ANNUAL DINNER	ON STAGE SPEAKING OPPORTUNITY AT PRIDE		
PRIDE STAGE NAMING			

OUTREACH EVENT SPONSORSHIP PACKAGES

EVENT SPONSOR \$500	FRIEND SPONSOR \$250	ALLY SPONSOR \$100
LOGO ON MATERIALS OF EVENT OF YOUR CHOICE	NAME ON MATERIALS OF EVENT OF YOUR CHOICE	NAME ON MATERIALS OF EVENT OF YOUR CHOICE
LOGO ON EVENT PAGE	NAME ON EVENT PAGE	NAME ON EVENT PAGE
4 TICKETS TO ANNUAL DINNER	2 TICKETS TO ANNUAL DINNER	

SPONSORSHIP FORM

THANK YOU FOR YOUR SUPPORT!

FULL NAME AND PRONOUNS:

BUSINESS NAME:

PHONE NUMBER:

EMAIL:

SPONSORSHIP LEVEL:

MAILING ADDRESS

CHECKS ARE PAYABLE TO MUNCIE OUTREACH AND CAN BE MAILED TO
310 E CHARLES ST, MUNCIE, IN 47305.